



Profile:

Craig Astfalck ND IT CPIM

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Overview

Craig Astfalck specialises in managing complex programmes involving public sector funding into the private sector.

Key programmes he has worked on include:

- Placing a £6 million pound investment to increase the South East England's Manufacturing sector's productivity through the OJEU procurement process
- Managing the creation, delivery and management of the "Motorsport Academy" as part of a £16 million government investment into the Motorsport Industry
- Selection of a host for the West Midlands' Rail Industry Supply Chain initiative worth in the region of £1.5 million over 3 years
- Facilitation on behalf of a government Regional Development Agency of a network of Automotive suppliers
- Facilitation of private sector companies requesting funds from government agencies to increase their productivity (ranging from £150,000 to £450,000 per grant)

Key Skills

Craig brings a mixture of Business and Information Technology knowledge to any project he works on.

He is strong in the following 'management' skill sets:

- Programme Management
- Development and facilitation of meaningful business partnerships
- Implementation of complex business processes to address operational effectiveness
- Supplier management from tendering through to delivery reviews
- In depth knowledge of Government processes for procurement and performance reporting
- Team-based leadership
- Organisational change management

Past Experience

Craig started his career in the Information Technology sector as an implementation consultant for a large Enterprise Wide software package.

Since then he has focused on Management and Business Consulting where he has held the following positions:

- Managing Director
- Business Consulting Director (EMEA)
- Commercial Director
- Technical Director
- Senior Consultant
- Global Product Manager

He has experience of delivering projects and programmes in the following industries:

- UK government including central departments and regional agencies
- Industrial sectors including: Automotive, Rail and Motorsport
- Consumer Goods industries including: Pharmaceutical, FMCG, Food, Health and Beauty
- High Technology industries including: software development, systems implementation and integration services

A few of the organisations he has worked with include:

- Government: DTI, SEEDA, AWM, EMDA, EEDA
- Private Sector: GSK, Novatis, Nestle, Unilever, Ford, Canon, IBM, SSA

Key Facts

Position: Managing Director

Age: 37

Education Qualifications:

National Diploma in Information Technology
Certified in Production and Inventory Management

Hobbies:

Fly Fishing, Photography, Walking, Travel, Reading

Contact Details:

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